



MANIPAL UNIVERSITY  
JAIPUR

# School of Computing and Information Technology

Department of Computer and Communication Engineering

Date: 31<sup>th</sup> May, 2021

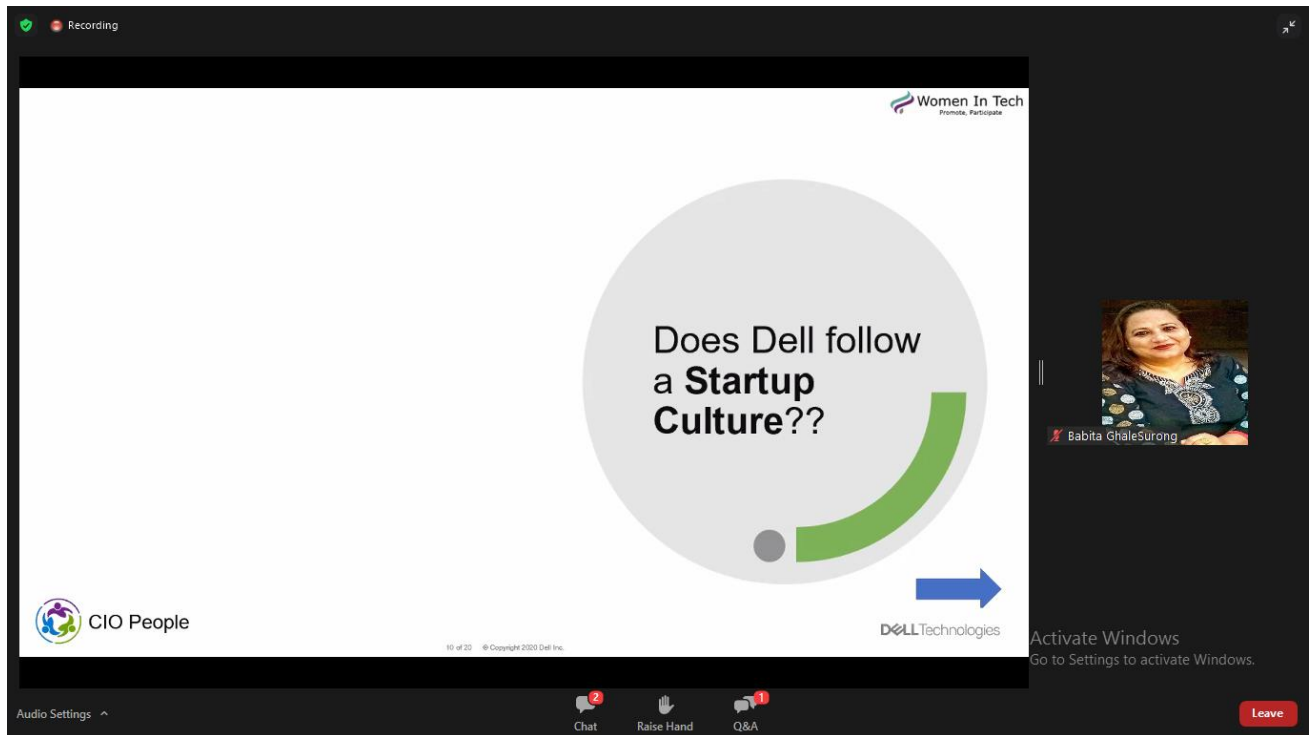
## **Report on Expert Lecture on Start up as a Culture**

An expert lecture on “*Start up as a Culture*” was jointly organized by the School of Computing and Information Technology and Dell Technology on 31<sup>th</sup> May, 11:30 AM-12:30 PM, 2021. This industrial expert lecture was organized for 2<sup>nd</sup> and 3<sup>rd</sup> year students to show case the importance of data visualization. The invited speaker was Mr. Babita Ghale from Dell Technologies.

The discussion started with the startup culture in current scenario. Startup culture has received a lot of attention lately — people are looking for ways to improve the overall experience at work and some are even champions of seamlessly integrating work into their life. People don’t have absolute power to demand a higher salary or more vacation days but they do have high expectations. They’re interested in opportunities to connect with others who will help achieve their goals and find greater satisfaction in the process. How do we begin to reach these goals? By defining our startup culture, we can commit to better supporting the work itself, improve operations, make a more valuable contribution, and gain greater personal satisfaction. What is Startup Culture? Many first-time startup founders struggle to devote time to define their culture from the beginning, only to come to the painful realization that culture certainly has an impact on the operational side of business. Seasoned founders and CEOs who believe there is room for culture from the beginning experience less culture-related stress as they grow. I often talk to folks at various stages of growth and find that although culture is seen as essential, many are unsure of how to define it for their own purposes. This can be particularly challenging when there are less than a handful of people on the team.

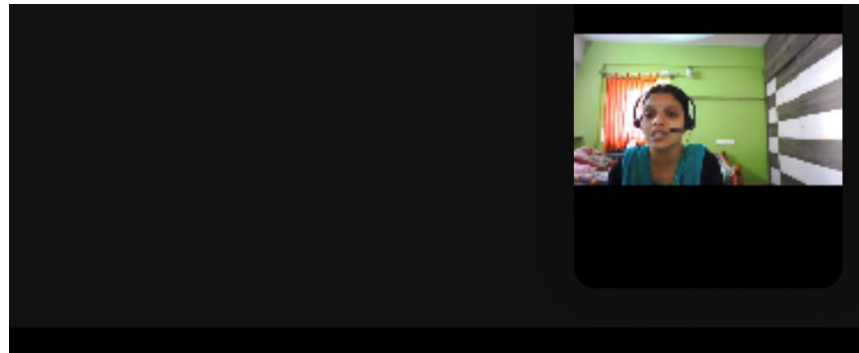
## Enclosures:

1. Some pictures of the expert lecture
2. Attendance list



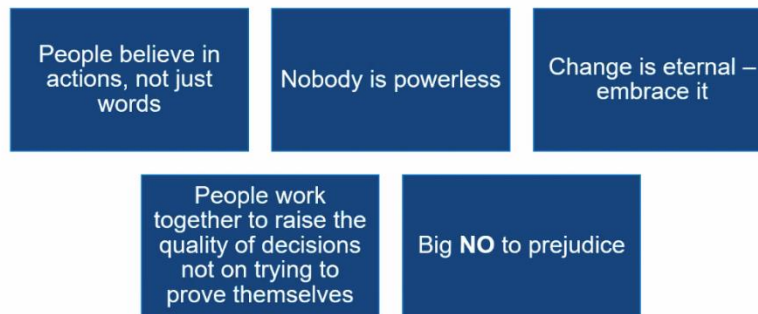
The image is a screenshot of a Zoom meeting. The main content is a presentation slide with a white background. At the top right of the slide is the 'Women In Tech' logo with the tagline 'Promote. Participate'. The central text on the slide asks 'Does Dell follow a Startup Culture??'. Below the text is a large grey circle with a green arc on its right side and a blue arrow pointing to the right. In the bottom left corner of the slide is the 'CIO People' logo. In the bottom right corner is the 'DELLTechnologies' logo. At the bottom of the slide, it says '10 of 20 © Copyright 2020 Dell Inc.'. On the right side of the Zoom window, there is a small video thumbnail of the speaker, Babita GhaleSurong, with her name written below it. At the bottom of the Zoom window, there is a control bar with 'Audio Settings', 'Chat' (with a red notification bubble containing the number 2), 'Raise Hand', 'Q&A' (with a red notification bubble containing the number 1), and a red 'Leave' button. A Windows watermark is visible in the bottom right corner of the Zoom window, reading 'Activate Windows Go to Settings to activate Windows.'

**Fig. 1** Expert Babita Ghale explaining the topics



## Startup Culture Key factors

Women In Tech  
Promote. Participate.



CIO People

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DELLTechnologies

Fig. 2 Expert ppt

Name of the Student	Registration Number
Anish Sharda	189403010
Akshay Jain	189301060
Bhavi Singh	199301275
Priyanshu Jain	199301069
Gopal	189302160
Karan Mannan	189301033
Siddharth Singh	199301203
Rohit Roy	189301127
Manasi Potnis	189302016
Mann Bajpai	199301117
Tanushree Agarwal	189302123
Kshitij Sinha	189201061
Harsh Shukla	189301079
Yash Saraf	199301178
Priyanshi Bhakuni	199302165
Haziq Ali Peer	189202160
Heta Patel	199302046
Jaanvi Agarwal	199303192
Kshitij Gaur	189202089
Siddharth Barjatya	189201053

Nitish Garg	199301255
Shambhavi Ratnapriya	189202098
Arnaav Anand	189403030
Keerti Lokanda	189303160
Riya Bose	189202060
Anand Vijay	189303126
Shrish Sharma	189303008
Muskan agarwal	189201075
Sakshi Tripathi	199301162
Manav Mishra	189301180
Harsh Solanki	199303212
Ishika Johari	189303024